

Privacy Policy

When you visit our site we collect a variety of information about you and put it to different uses.

This document explains what information we collect and how we use it

Visitor Information

When you are browsing our site we use [cookies](#) to track how you use our website or our player. Examples of the data that we collect include your IP address, the type of internet browser and operating system you are using, the video that you watch in our player and similar. We also make use of the [Google Analytics](#) service which also tracks your use of our website via anonymous cookies and other means.

This data uniquely identifies you to us as but does not (on its own) tell us your name or anything else about *who* you are.

We use this information for the following general purposes:

- to build up an opinion about what kind of content you want to see so that we can filter out things that we think you will not be interested in
- in an aggregated form with other data from other users to give us useful information about visitors to our site and users of our player.

If you have disabled the receipt of session cookies on your computer you may not be able to receive the full benefit of our site. However if you are viewing our website or any other website that has our player embedded we will still be able to collect information about your visit.

Registration Data

Certain parts of our website require that you register and provide us with your email address and other information. We will use this data to provide you with our services and to inform you (by email) about any future services that we may offer.

If you wish us to remove your email address from our systems, just send an email to legal@goviral.com setting out your request.

Sharing Data with Third Parties

Except as we explain here, we will not sell nor rent nor give to anybody any information that we have that identifies you personally.

We may also use and sell the information we collect on you by putting it together with other information we collect on other users in such a manner that does not identify you. We will also pass your personal data to third parties if we are required to do so by a court or tribunal of competent jurisdiction or if we receive a properly authorised request from a law enforcement agency or if we need to do so to provide our service to you or if you are participating in the Abuse Process.

Changes to the Privacy Policy

We reserve the right to change this privacy policy at any time. Typically we will only do so if:

- we have got something wrong and need to correct it;
- the law has changed and we need to react to the change;
- we have changed our service and the changes need to be reflected in this Privacy Policy

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